



EcoAction

# Entrepreneurship and Innovation

Online Conference

**April 22nd 2024**

- 12:00 CET**    **Opening words**  
Anne-Maria Aho, Faculty Dean, Technology and Business,  
Seinäjoki University of Applied Sciences
- 12:10**        **Keynote: Managing innovation and knowledge transfer for impact**  
Saq Rasul, Head of Knowledge Exchange & Innovation,  
University of Sheffield
- 12:50**        **Enabling startups for the sustainability transformation: providing support for entrepreneurs to develop sustainable innovations at universities**  
Dennis Riegraf, Design Factory Pforzheim,  
Pforzheim University
- 13:10**        **Virtual Enterprise Activities**  
Dario Liberona, Lecturer,  
Seinäjoki University of Applied Sciences
- 13:30**        **Acceleration of entrepreneurship and innovation**  
Dina Pereira & João Leitao, UBI Executive,  
University of Beira Interior
- 13:50**        Break
- 14:10**        **Fostering Entrepreneurial Mindsets at FHV Vorarlberg University of Applied Sciences: Innovations and Outcomes**  
Magdalena Meusburger,  
FHV Vorarlberg University of Applied Sciences
- 14:30**        **Collaboration for ecosystem impact**  
Adrienn Bokányi, Councilor,  
Municipality of Szombathely
- 14:50**        Conclusion

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