



INTERNATIONAL BUSINESS, BA

English course offer for spring / summer semester 2023

In the International Business bachelor's degree programme you can attend courses from the **4th semester** in **ENGLISH** and choose from a variety of different **specialization fields**:

- Accounting & Finance
- Marketing & Sales
- Supply Chain Management
- Human Resources & Organisation
- Digital Transformation
- Entrepreneurship & Innovation

Helpful Links

Detailed ECTS Course Descriptions:
www.fhv.at/incomings/international-business-4

Degree Programme Website:
www.fhv.at/en/studies/business-administration/international-business-administration-full-time-ba/

More info on organizational matters:
www.fhv.at/incomings

Contact for exchange students:

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 Exchange Coordinator
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Semester Duration

- Welcome week: 20.02.2023 - 23.02.2023
- Study period: End of February – End of June 2023

Academic coordinator:

Dr. Martin Hebertinger
 Head of Degree Programme
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Prerequisites for Exchange Students:

- English language skills (at least level B2)
- Basic knowledge of business administration (students need to be at least in their second year of business studies).



Course Work

How many credits should I choose?

- Regular fulltime students at FHV need to attend **30 ECTS** credits per semester.
- One ECTS credit requires at least 25 hours of work (contact hours with lecturer + self-studies).
- Regular fulltime FHV students have a workload of at least 750 hours per semester.
- Incoming guest students are recommended to attend also 30 ECTS, however if their home institution allows to attend less courses this will also be permitted.
- **Minimum** course attendance for incoming guest students is **18 ECTS**.

What are the offered specialization tracks?

- Accounting & Finance (A&F)
- Marketing & Sales (M&S)
- Supply Chain Management (SCM)
- Human Resources & Organisation (HR&O)
- Digital Transformation (DT)
- Entrepreneurship & Innovation (E&I)

How are the different courses organised?

Special Elective Courses:

- Each specialization track has two different Special Elective Courses (3 ECTS each).
- They are taught in short, intensive blocked teaching sessions (4 days during one week).
- Students need to work before and after the teaching sessions individually or in teams on pre-assignments and on post-assignments as well as full participation in class.
- 75 hours total workload per course (30 contact hours with lecturers + 45 hours workload for research, pre- and post- assignments)
- Maximum enrolment 30 students

General Elective Courses:

- These courses deal with various intercultural and internationally oriented topics.
- They are short, blocked teaching sessions (2-4 days during one week).
- Students need to work before and after the teaching sessions individually or in teams on pre-assignments and on post-assignments as well as full participation in class.
- 50 – 75 hours total workload per course (15 – 30 contact hours with lecturers + 35 – 45 hours workload for research, pre-and post- assignments)
- Maximum enrolment 30 students

Weekly courses:

- Additionally, there are weekly scheduled courses and language classes that run over the full semester.
- 75 hours total workload per course (30 contact hours with lecturer + 45 hours self-studies)



FHVVorarlberg University
of Applied Sciences

Special Elective Courses (all can be chosen)	ECTS	Track	Blocked teaching units (schedule is subject to change)
Transport & Intermodality	3	SCM	27.02.2023 – 02.03.2023
Business Model Innovation	3	E&I M&S	13.03.2023 - 16.03.2023
Organisational Development & Change Management	3	E&I HR&O	27.03.2023 - 30.03.2023
Group Accounting & IFRS	3	A&F	11.04.2023 - 14.04.2023
IT Support in Supply Chain Management	3	DT SCM	24.04.2023 – 27.04.2023
Product Portfolio Management	3	M&S	12.05.2023 – 13.05.2023 15.05.2023 - 17.05.2023
Advanced Spreadsheets in Management Accounting	3	DT A&F	27.05.2023, 30.05.2023, 31.05.2023 and 01.06.2023
Business Ethics	3	HR&O	12.06.2023 – 15.06.2023

General Elective Courses (3 can be chosen, depending on availability, because the first 2 courses will take place at the same time)	ECTS	Blocked teaching units (schedule is subject to change)
Contemporary Issues in Strategic Management	3	02.05.2023 - 05.05.2023
Financial Analysis and Stock Markets: Insights into the Work of Investment Analysts	3	02.05.2023 - 05.05.2023
Negotiation Skills	2	19.06.2023 – 20.06.2023 noon
Big Data	2	20.06.2023 afternoon - 21.06.2023

Additional Business Course	ECTS	Schedule
English for Job Applications	3	Blocks in March 2023

German Language Courses (one can be chosen)	ECTS	Weekly schedule
German Basic	3	during whole semester
German Basic – Fast Track	3	
German Intermediate	3	
German Advanced	3	
German for Business	3	

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