



INTERNATIONAL BUSINESS, BA English Course Offer - Autumn 2021

During the autumn/winter semester the Bachelor's degree programme International Business offers a variety of courses in the 5th semester in ENGLISH.

This semester offers the opportunity to specialise in the fields of

- Accounting & Finance
- Marketing & Sales
- Supply Chain Management
- Human Resources & Organisation
- Digital Transformation
- Entrepreneurship & Innovation
- Additionally, General Elective Courses are offered

Semester duration

- Mandatory Welcome Week: August 23 – 26, 2021
- Study period: August – December (before Christmas)

Prerequisites for exchange students

- Exchange students attending this semester need to have completed at least 2 years of business studies.
- English at least level B2.

Detailed information for the organisation of the exchange semester

<http://www.fhv.at/en/studies/international/exchange-students-incomings/>

Contact for exchange students

Ms. Carla Herrmann, BA
Exchange Coordinator
International Office

carla.herrmann@fhv.at

Tel. +43 5572 792 1200

Academic coordinator

Dr. Martin Hebertinger
Head of Degree Programme
International Business

martin.hebertinger@fhv.at

Tel. +43 5572 792 5401

Course Offer

General information regarding the workload of a student

- Regular fulltime FH Vorarlberg students need to attend 30 ECTS credits per semester.
- One ECTS credit requires at least 25 hours of work (contact hours with lecturer + self-studies).
- Regular fulltime FH Vorarlberg students have a workload of at least 750 hours per semester.
- Incoming guest students are recommended to attend also 30 ECTS, however if their home institution allows to attend less courses this will also be permitted.
- Minimum course attendance for incoming guest students is 18 ECTS.

The 5th semester offers 6 different specialisation tracks

- Accounting & Finance (A&F)
- Marketing & Sales (M&S)
- Supply Chain Management (SCM)
- Human Resources & Organisation (HR&O)
- Digital Transformation (DT)
- Entrepreneurship & Innovation (E&I)

In each of the above-mentioned specialisation tracks 3 different Special Elective Courses (3 ECTS each) are offered. The Special Elective Courses are taught in short, intensive blocked teaching sessions, additionally pre- and post-assignments are usually required.

Besides the Special Elective Courses, also General Elective Courses are offered. The General Elective Courses deal with various intercultural and international oriented topics. General Elective Courses are offered in 2 different time slots (intensive blocked teaching sessions), also pre- and post-assignments are required. Additionally, there are weekly scheduled courses and language classes that run over the full semester.

Special Elective Courses

The following information is valid for each of the Special Elective Courses

- Courses are offered in short blocked teaching sessions (4 days during one week).
- Students need to work before and after the teaching sessions individually or in teams on pre-assignments and on post-assignments as well as full participation in class.
- ECTS credits per course: 3
- Contact hours with lecturers per course: 30 hours
- Workload for research, pre- and post- assignments per course: 45 hours
- Total workload per course (contact hours, research, pre- and post-assignments and in class participation) per course: 75 hours
- Maximum enrolment 30 students
- Schedule is subject to change

Special Elective Courses (all can be chosen)		Track	Blocked teaching units
Tax Strategies	3 ECTS	A&F	10.09.2021 - 11.09.2021 & 15.09.2021 – 16.09.2021
Brand Management & Communication	3 ECTS	M&S	20.09.2021 - 23.09.2021
Knowledge Management	3 ECTS	HR&O DT	11.10.2021 – 14.10.2021
Global Supply Chain Management	3 ECTS	SCM E&I	18.10.2021 - 21.10.2021
Green Supply Chain & Sustainability	3 ECTS	SCM	02.11.2021 – 05.11.2021
Early Stage Financing	3 ECTS	A&F E&I	15.11.2021 - 18.11.2021
Leadership	3 ECTS	HR&O	22.11.2021 – 25.11.2021
Online-Marketing	3 ECTS	M&S DT	29.11.2021 – 02.12.2021

Simulation Games of Special Elective Courses - all courses will take place at the same time		Track	Blocked teaching units
Simulation Game – Accounting & Finance	3 ECTS	A&F	01.10.2021 & 02.10.2021 & 04.10.2021
Simulation Game – Marketing & Sales *	3 ECTS	M&S	01.10.2021 & 02.10.2021 & 04.10.2021
Simulation Game – Supply Chain Management together with Digital Transformation	3 ECTS	SCM + DT	01.10.2021 & 02.10.2021 & 04.10.2021
Simulation Game – Human Resources & Organisation	3 ECTS	HR&O	01.10.2021 & 02.10.2021 & 04.10.2021
Simulation Game – Entrepreneurship & Innovation	3 ECTS	E&I	01.10.2021 & 02.10.2021 & 04.10.2021

* If there are more than 20 registrations in total, we reserve the right to divide students into the General Management Game used in the specialization Accounting & Finance in the role of the Marketing Manager required there.

General Elective Courses

The following information is valid for each of the general elective courses

- Courses are offered in short blocked teaching sessions (3-4 days during one week).
- Students need to work before and after the teaching sessions individually or in teams on pre-assignments and on post-assignments as well as full participation in class.
- ECTS credits per course: 3 ECTS
- Contact hours with lecturers per course: 30 hours
- Workload for research, pre-and post- assignments per course: 45 hours
- Total workload (contact hours, research, pre- and post-assignments and in class participation) per course: 75 hours
- Maximum enrolment 30 students
- Schedule is subject to change

The following courses are offered. Students can choose one course in each time block (depending on availability)

General Elective Courses		Blocked teaching unit
Block 1		
International Business Management	3 ECTS	04.09.2021 & 06.09.2021 & 07.09.2021
International Economics and Financial Markets	3 ECTS	04.09.2021 & 06.09.2021 & 07.09.2021
Strategic Decision Making	3 ECTS	04.09.2021 & 06.09.2021 & 07.09.2021

Block 2		
Risk & Fraud	3 ECTS	13.12.2021 - 16.12.2021
Digital Leadership	3 ECTS	13.12.2021 - 16.12.2021
Financial Services & Technology (FinTech)	3 ECTS	13.12.2021 - 16.12.2021
Disruptive Technology and Marketing	3 ECTS	13.12.2021 - 16.12.2021

Additional Business Course

The following information is valid for the additional course

- Teaching units are held weekly during the whole semester
- ECTS credits per course: 3 ECTS
- Contact hours with lecturers per course: 30 hours
- Workload for research, pre-and post- assignments per course: 45 hours
- Total workload (contact hours, research, pre- and post-assignments and in class participation) per course: 75 hours

Additional Business Course		Teaching units
Storytelling in Business	3 ECTS	Aug – Nov 2021

German Language Courses

The following information is valid for each of the following language courses

- Teaching units are held weekly during the whole semester
- ECTS credits per course: 2 ECTS
- Contact hours with lecturers per course: 30 hours
- Total workload (contact hours, self-studies) per course: 50 hours

German Language Courses		Weekly schedule
German Basic	3 ECTS	Sep – Dec 2021
German Basic Fast Track	3 ECTS	
German Advanced	3 ECTS	
German for Business*	3 ECTS	Sep – Dec 2021

* Minimum participation 6 students.