



English course offer for spring / summer semester 2027

Bachelor International Business

In the International Business bachelor's degree programme, you can attend courses at the **4th semester** level in **English** and choose from a variety of different **specialization tracks** (see page 2). Courses combine interactive classroom learning with individual and group assignments.

Helpful Links

ECTS course descriptions

www.fhv.at/incomings/international-business-4

More info about the study programme

<https://www.fhv.at/en/studies/business/international-business-administration-full-time-ba>

Organize your stay

www.fhv.at/incomings

International Office contact

Isabella Spiegel, MA

Student Exchange
Coordinator

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Semester Duration

- Welcome week: 22 - 25 February 2027
- Study period: 26 February - 22 June 2027

Academic contacts

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Prerequisites for exchange students

- English language skills (at least level B2)
- Basic knowledge of business administration (students need to be at least in their second year of business studies).

Prof. (FH) Dr. Martin Hebertinger

Head of Degree
Programme

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FAQ

How many credits should I choose?

Goal: 30 ECTS per semester

Applies to all full-time students. One credit requires approx. 25 hours of work, counting the time spent in class as well as self-study, group work, etc. adding up to 750 hours of work for a whole semester or 50 hours per week.

Minimum: 18 ECTS per semester

While we recommend taking on 30 ECTS, we understand that your home institution might have different rules. We're flexible and want to ensure your learning experience fits your needs. The minimum course load for exchange students is 18 ECTS credits per semester.

What are the offered specialization tracks?

- Accounting & Finance (A&F)
- Marketing & Sales (M&S)
- Supply Chain Management (SCM)
- Human Resources & Organization (HR&O)
- Digital Management & IT (DT)
- Entrepreneurship & Innovation (E&I)

How are the courses organized?

Elective courses:

- **Blocked teaching:** Most elective courses are taught in short, intensive blocks. However, formats and dates are subject to change, and some courses may run over several weeks. Final schedules will be provided at the beginning of the semester.
- **Evening and Friday classes:** If a full-time course is fully booked, exchange students may be allocated to the equivalent part-time course, usually held on Thursday evenings and/or Friday afternoons or evenings.
- **Attendance:** Attendance during all scheduled teaching sessions is compulsory, regardless of whether the course is taught in an intensive block or over several weeks.
- **Pre- & post assignments:** To make the most of your learning experience, you'll complete individual or group assignments before and/or after the scheduled teaching units. Please remember to reserve enough time for working on your pre-assignments and post-assignments.
- **Course workload:** Each course is worth 3 ECTS and hence demands a total of 75 hours of commitment. This includes your active participation during class as well as time allocated for research, pre- and post-assignments.
- **Class sizes** are limited to a maximum of 30 students to support an interactive learning experience.

Weekly courses:

- The additional business course as well as language and culture classes may be selected in addition to the elective courses and are generally scheduled on a weekly basis. The exact schedule is subject to confirmation.

Business and Management Electives		ECTS	Track
You may choose max. one course per time block. Dates and course allocations are preliminary and subject to change.			
Time Block 1 25.02.2027 – 05.03.2027			
Group Accounting & IFRS part-time schedule: Thu evening / Fri afternoon or evening	3	A&F	
Time Block 2 11.03.2027 – 19.03.2027			
Product Portfolio Management	3	M&S	
IT Support in Supply Chain Management	3	DT SCM	
Time Block 3 24.03.2027 – 02.04.2027			
Group Accounting & IFRS	3	A&F	
Sales and Account Management	3	M&S	
Time Block 4 08.04.2027 – 16.04.2027			
Organizational Development & Change Management	3	E&I HR&O	
Introduction to Software Development	3	DT	
Time Block 5 22.04.2027 – 29.04.2027			
Transport & Intermodality	3	SCM	
Digital Product & IT Project Management	3	DT	
Time Block 6 04.05.2027 – 08.05.2027			
Growth Hacking for Startups	3	E&I	
Financial Analysis and Stock Markets	3	A&F	
Time Block 7 20.05.2027 – 28.05.2027			
Business Model Innovation	3	E&I M&S	
Advanced Spreadsheets in Management Accounting	3	A&F	
Time Block 8 02.06.2027 – 11.06.2027			
Business Ethics	3	HR&O	
Business Insights with AI	3	DT	
Time Block 9 14.06.2027 – 19.06.2027			
Negotiation Techniques	3	HR&O	
Additional courses		ECTS	Schedule
English for Job Applications	3	March 2027	
German for International Students I	3	weekly	
German for International Students II	3	weekly	
Exploring Austrian Culture and Values	3	weekly	